

# Fast Track Sustainability!

SUSTAINABILITY  
SKILLS COACHING  
SESSIONS

**Customised sustainability training  
courses!**

**Building sustainability in-house  
skills!**



## What is Fast Track Sustainability!?

Fast Track Sustainability! are short in-house training courses to create awareness and educate your staff on business related sustainability topics.

The objective of our Fast Track Sustainability! training courses is to provide your employees with the fundamental and necessary sustainability knowledge for their daily work in your place of business.

Our Fast Track Sustainability! training courses can be booked stand-alone or in combination based on your requirements and knowledge level about sustainability in your company.

## Why use Fast Track Sustainability! training courses?

- Future-proof your business by enhancing sustainability awareness.
- Engage your employees with sustainability knowledge courses that will fit into their work schedule.
- Understand the regulatory sustainability landscape and compliance regulations locally and globally.

## Business benefits


- Book the Fast Track Sustainability! training courses for the sustainability content that you need for your business.
- Your staff will get the course material for knowledge retention and additional support can be made available upon request.

## Is the covered sustainability course content applicable to all of your employees?


The sustainability content covered in our Fast Track Sustainability! training courses is applicable to all. We recommend that you proactively choose the members who would participate to create a sustainability team. Sustainability is about transparency and collaboration, so consider choosing members from various department to participate as they will work together on sustainability matters such as reporting later.

### Please contact

#### Juergen Norbert Schuessler (MA)

 +852 5611 4064

 [schuessler@applied-csr.com](mailto:schuessler@applied-csr.com)

 43/F, AIA Building, 183 Electric Road,  
North Point, Hong Kong SAR



**Juergen Norbert Schuessler**

Juergen has worked in senior positions for companies in the electronics industry in Hong Kong for more than 20 years. Over the last years Juergen has shifted his professional focus towards sustainability management. He holds a degree in China Studies from a German university and qualifications in Foreign Trade and Sustainability Management.

### Our courses!

#### 01 Sustainability fundamentals

##### Topics:

- What is sustainability and why is it important for your company?
- Introduction into the history of the sustainability discussion
- Triple Bottom Line: The three pillars of sustainability
- Global, national, local - sustainable development laws and regulations
- Sustainability as "Competitive Advantage"

#### 02 Which sustainability topics are important to your business? Understanding "Materiality"

##### Topics:

- How to determine the material topics are important for your business?
- Material topics and stakeholder engagement
- How to align your business strategy and material topics?

#### 03 Sustainability risk & compliance management

##### Topics:

- Introduction to sustainability risks
- Introduction to the global regulatory landscape
- From risk management to risk mitigation: setting up your risk management
- Risk management systems: a connected platform for fast decision making

#### 04 Sustainability and supply chain: How green are your suppliers?

##### Topics:

- Introduction to Sustainable Supply Chain Management
- Resilient supply chain: sustainability communication with your suppliers
- What is Sustainable Procurement (ISO 20400) and how can it benefit your company? Risk management systems: a connected platform for fast decision making

# Fast Track Sustainability!

Training courses to build up sustainability in-house skills!

## Our courses!

### 05 What is sustainability reporting?

#### Topics:

- What are sustainability reporting frameworks?
- Which sustainability reporting framework is right for your business?
- Sustainability reporting frameworks and small business: Introducing The Sustainability Code (SC)

### 06 Successful sustainability communication

#### Topics:

- Which (internal/external) stakeholders that are important to your business?
- How to successfully engage (internal/external) with stakeholders?
- Determining your sustainability audience: How to communicate your sustainability practices?
- Risks of greenwashing and green hushing

### 07 Sustainable digitalisation: technology with sustainability in mind


#### Topics:

- From functional silos to a connected platform (benefits of digital sustainability management tools)
- Function and benefits of "Sustainable Digitalisation"
- ESG, metrics, and KPIs – what we measure and why
- Introduction into Digital Sustainability Management Tools
- Goal-orientated sustainability data: automate your data collection and reporting


If you are interested in *other sustainability topics* (for example: Calculating Greenhouse gas emissions), please contact us for more information on these topics and tailored in-house training courses.

### Please contact

**Juergen Norbert Schuessler** (MA)

 +852 5611 4064

 [schuessler@applied-csr.com](mailto:schuessler@applied-csr.com)

 43/F, AIA Building, 183 Electric Road,  
North Point, Hong Kong SAR